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Office of Economic Vitality and First Commerce Credit Union present latest Finance Friday small business seminar

Seminar will feature tips on planning for the future as part of local E-Month events

TALLAHASSEE – The Tallahassee-Leon County Office of Economic Vitality (OEV) and First Commerce Credit Union have partnered to host another Finance Friday seminar, **“Planning for your Business’s Tomorrow, Today,”** on Nov. 18. This latest seminar in the joint Finance Friday series will focus on best practices in financial management, succession planning, and insurance coverage for small businesses. This event is one of many planned for local businesses as part of our area’s Entrepreneurship Month (E-Month) celebration, coordinated by OEV.

“November, National Entrepreneurship Month (E-Month), is a time to celebrate those who have the courage to take smart risks in business. Events, such as Finance Friday, support the entrepreneurial ecosystem in Tallahassee-Leon County. “Financial skills are essential to the success of any business venture and this seminar will provide information and resources businesses can use today,” said Al Latimer, Director of the Office of Economic Vitality. “There are over thirty activities scheduled throughout November strictly focused on launching, growing, and assisting entrepreneurs and start-up companies, which are a vital part of the local and global economy.”

“While business owners are busy running the day-to-day operations, it is important to invest time in planning for the future,” said John Medina, Vice President of Business, Investments and Insurance Services of First Commerce Credit Union, who will present the seminar. “We are offering this seminar as an efficient way to take time out and start building – or revisiting – your toolkit and plan.”

The Finance Friday seminar is free and will be held on Friday, November 18, from 8:30 to 10 a.m. at the Community Room at Amtrak at 918 Railroad Avenue (next to Domi). Coffee and breakfast refreshments from local business Catalina Café will be provided.

This is the fourth Finance Friday seminar presented by OEV in partnership with First Commerce Credit Union. The series provides financial education to local businesses, and also brings in other local organizations and experts to explore a variety of topics.



For more information about the Office of Economic Vitality including details about E-Month, visit the Office of Economic Vitality's website at <http://oeforbusiness.com/e-month/> For more information about how First Commerce can help show your business The Power of YES, please [contact First Commerce Business Services](#) at (850) 410-3559.

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ABOUT THE TALLAHASSEE-LEON COUNTY OFFICE OF ECONOMIC VITALITY: The Office of Economic Vitality is Tallahassee-Leon County's one-stop-shop for business assistance. From business creation to business growth, it serves as the catalyst for economic vitality in Florida's Capital Region. Services include financial and permitting assistance, workforce development referrals, research and analytics, and certifications and procurement assistance for women, minority, and small businesses.

ABOUT FIRST COMMERCE CREDIT UNION: First Commerce Credit Union has proudly supported the communities we serve for 75 years. Headquartered in Tallahassee, First Commerce is a full-service financial institution currently serving more than 48,000 business and consumer members in Northwest Florida and Southwest Georgia. First Commerce has 11 financial centers – eight in Tallahassee, one in Marianna, and one each in Thomasville and Valdosta, Ga. First Commerce was named "Top Credit Union of the Year" for 2014 by the Small Business Administration's (SBA) North Florida District Office. Business products and services include SBA 7a and 504 loans, commercial vehicle and equipment loans, real estate loans, lines of credit, credit cards, ACH origination, merchant & payroll services, payroll & employee expense reloadable cards, wire transfers, free business checking, interest-bearing business checking, community checking, online & mobile banking, BillPay, remote deposit, real-time text/email account alerts, CDs, IRAs, savings & money market accounts, and more. In addition, First Commerce offers a wide range of financial planning and investment services through our subsidiary, Six Pillars Financial Advisors, and commercial & personal insurance through First Commerce Insurance Agency. For more information, visit FirstCommerceCU.org/Business or call (850) 410-3559 or (850) 488-0035. First Commerce is federally insured by the NCUA and is an equal opportunity lender.

ABOUT E-MONTH: November, National Entrepreneurship Month (E-Month), is a time to celebrate those who have the courage to take smart risks in business. The Tallahassee-Leon County Office of Economic Vitality is coordinating this year's E-Month effort to celebrate and support the entrepreneurial ecosystem in Tallahassee-Leon County. Nearly 30 events focused on launching, growing, and assisting entrepreneurs and start-up companies have been organized by key partners, including the Big Bend Minority Chamber of Commerce, Institute for Nonprofit Innovation and Excellence, Greater Tallahassee Chamber of Commerce, Domi Station, CareerSource Capital Region, CoLab at The Pod, Council on Culture and Arts, Swellcoin, Leon County Research and Development Authority, Jim Moran School of Entrepreneurship, Jim Moran Institute for Global Entrepreneurship, First Commerce Credit Union, Tallahassee Community College, and others, and kicked off on Tuesday, November 1. For a complete list of E-Month activities, visit www.OEVforBusiness.org/E-Month.